

ScanStar 2023 winners with jury motivations

Adara

Display with 3 in1 hood

A display for different Vege Sun food products with a hood that works also as a footer and a support part.

Nice design, very simple and sturdy solution, good design saves materials and makes it easy to assemble.

APak

A packaging for transporting stators

Safe, sustainable, and efficient packaging to stators. The solution offers good protection to motor parts, it is easy to handle and is cost efficient compared to the old packaging solution.

DS Smith

A design chair (Artek) packaging

The packaging respects the chair design well and communicates with quality and simplicity of the product. The packaging is functional, easy to use and works with several chair sizes. The designer has made a packaging that is in harmony with its content and provides good protection too.

DS Smith

Packaging for bobbins

The simple carton packaging keeps product well in place offering good protection. The clever insert that goes on top of the bobbin is pushed down and locks to the inside of the box to fixate bobbins in different widths to move vertically. Same box size works with bobbins in different diameters and widths. The monomaterial packaging is easy and fast to use.

DS Smith

Eliza gift basket for confectionary and wine products

The basket made of open flute corrugated cardboard is designed in such a way that it gives a premium look to a simple packaging. Supports the brand well and it is very sturdy so it can be used several times. A basket itself is an old product but this design brings it very good looks.

Glomma Papp

Packaging for charger cover

Minimalistic packaging made with minimal use of monomaterial, corrugated cardboard. The packaging protects well during transport and the same time enables a customer to see the whole product in a good way. Also, it gives possibility to hang products on pegs at the store.

Jaakkoo Taara

Child resistant package for Sileo dog calming product

A child resistant carton packaging that can also be reclosed and it remains sturdy. The locking mechanism could be used in other applications too. Elegant packaging design with a good photo.

Metsä Board

Ultra-lightweight pizza box

The new pizza box has been designed to reduce material and printing ink usage without compromising performance, function, print quality, and product safety. The box is made from fresh fibre carton. The jury also liked the closure, which opens on top, an ability that saves space at the table. Despite of material reducing the box is still stabile and protects pizzas well with 38 % of carbon footprint than the currently used solution.

Pa-Hu

Bicycle frame packaging for Pelago bikes

Flexible corrugated packaging fits three different bike frame sizes and their front forks. It protects them well in transport while the packaging is simple and quick to assemble. Three parts insert only touches the frames in three places minimizing the risk of scratching their paint. Monomaterial is also easy to recycle.

Pyroll

Lapua ammunition packaging

New ammunition packaging made from carton ensures that products are safely delivered during transportation, as each case has own slot. The packaging encourages to interactivity between manufacturer and end users around the world. In every packaging there are instructions to join user club and a unique code. Most active members get more benefits, more information about products and downloadable material that cannot be found elsewhere. The jury also liked the fact that after use the use the packaging can be flattened and stored in users' pocket for recycling.

Smurfit Kappa

Bag in box for paint

The Bag in Box (BIB) is a known packaging solution, where in cardboard box there is a plastic bag with tap inside. It has been used in food industry, but now it works also as a paint packaging.

Bag in box avoids the risk of drying after first use and the tap minimizes spattering. Less packaging material is needed than in the bucket. BIB is also sturdy and stackable on pallets. Good A good extension for the intended use, said the jury.

Smurfit Kappa

E-commerce for plants

An innovative packaging that makes it possible to safely send and transport potted plants ordered online. The clever packaging is divided into to two rooms, to separate the pot and soil from the plant, and the construction ensures that it reaches the customer clean and damage free.

A thermo bag is wrapped around the cardboard box when it's cold outside or when the plant needs to be shipped to foreign countries. The moisturizing part can also be added in packaging.

Smurfit Kappa

Chocolate bar display

Eye catching display for Lindt chocolate bars creates a whole chocolate wall which doesn't lose its visual appeal and impact as products start running out. The designer has developed a unique

waterfall function in this solution, whereas one product is picked, another falls into place from a hidden shelf space. Also, some clever innovations in display's construction makes it easy to assemble which reduces time at stores.

Starcke

Gift box for Arctic Blue Gin

In this beautiful carton box, many different printing techniques have been used in many ways – embossing, print effects, very thin foiling make the box look premium.

And it can be recycled as normal cardboard.

Stora Enso

Box for Woodio washbasin

The cardboard packaging communicates well with the designer and sustainable brand inside. Packaging provides protection properties with minimal material usage; it simplifies and speeds up the packing process. In addition, packaging concept is flexible and can be easily adjusted to different size of washbasins.

Stora Enso

Valmet slitter blade packaging

Good and functional improvement from previous packaging. Cardboard solution is lightweight, and protects the content well, and protects the user not cutting fingers when sharp blades are taken out. Good and simple design that can be reused and sorted in fiber recycling.

UPM / Fazer

A fully fibre-based packaging solution

A fully fibre-based packaging material has been co-created by UPM Specialty Papers and Fazer. This new monomaterial packaging protects moist food that needs a cold chain – Finnish traditional rice and crust pies – well without a plastic lamination. Unlike traditional plastic-coated papers, the paper can be sent directly from the paper mill to the printer – no need for plastic lamination layer. The monomaterial can be recycled in fiber recycling streams.