

# Invitation to ScanStar 2022



- ScanStar is a joint Nordic packaging competition held annually since 1969 by SPA, the Scandinavian Packaging Association. Scanstar 2022 is organized by The Norwegian Packaging Association (Emballasjeforeningen)
- Companies awarded a ScanStar receive a diploma and the right to use the ScanStar logo in marketing of the awarded packaging. The names of the winners will be published internationally shortly after the jury decision. Packaging awarded a ScanStar are entitled to enter the international WorldStar competition arranged by World Packaging Organisation.

## **Who may participate?**

The competition is open for all packaging solutions designed, constructed, or manufactured in one of the Nordic Countries. Packaging solutions made in other countries but sold by a Nordic company or ordered by a Nordic customer may also participate. Packaging entries must be marketed before the entry date and must not have been in any previous ScanStar competitions.

Entries can be made by designers, constructors, manufacturers, or buyers of packaging with an approval from the other stakeholders. Each company has the right to enter an unlimited number of packages that comply with the rules of the competition.

# How to enter the competition:

[Use this link](#)

Fill in the entry form describing each entry by 1. June.

Good tips:

- Explain why your packaging deserves a ScanStar in more than one sentence.
- Use your smart phone to make a short video presentation

The entry fee of 1000 euro is to be paid by invoice.

Entries must be sent by post by **June 4**, in three specimens: One of them should be filled (if possible) and the other two should be empty. The entries must be custom cleared with no costs for the receiver.

## Address for competition entries:

Emballasjeforeningen  
Karenslyst Allé 9  
Pb. 442 Skøyen, 0213 Oslo

## Choose the aspect your packaging should be judged by:

- A new idea/new application
- Protection ability
- Price/cost savings
- User friendliness
- Design
- Environment

## The packaging should be entered by the following categories:

- Consumer packaging
- Transport /distribution packaging
- Other packaging

The entries will be judged by a jury, and the winners will be announced 31. August 2022. The Award ceremony will be held at Emballasjedagene 2022 in Sandefjord, Norway 10. November.

For questions and/or full rules of the ScanStar competition, contact [post@emballasjeforeningen.no](mailto:post@emballasjeforeningen.no).