

ENTER YOUR PACKAGING TO

SCANSTAR

2019



1969-2019

ScanStar is a joint Nordic packaging competition held annually since 1969 by SPA, the Scandinavian Packaging Association. ScanStar is the only Nordic packaging competition that gives the winners the right to enter the WorldStar competition.



Who can participate?

The competition is open for all packaging solutions designed, constructed or manufactured in one of the Nordic Countries.

Packaging solutions made in other countries but sold by a Nordic company or ordered by a Nordic customer may also participate.

Packaging entries must be marketed before the entry date and may not have been entered previous ScanStar competitions.

Entries may be made by designers, constructors, manufacturers or buyers of packaging with an approval from the other stakeholders.

Each company has the right to enter an unlimited number of packages that comply with the rules of the competition.

What does a Scanstar Award mean?

Companies awarded a ScanStar gets a diploma and the right to use the ScanStar logo in the marketing of the awarded packaging.

The names of the winners will be published internationally shortly after the jury decision.

Packaging awarded a ScanStar has the right to enter the international WorldStar competition arranged by World Packaging Organisation (WPO).

Judging criteria

Packaging products may be entered by the following categories

- Consumer packaging
- Transport /distribution packaging
- Other packaging

Choose the aspect your product should be judged by:

- A new idea /a new application
- Protection ability
- Price/ cost savings
- User friendliness
- Design
- Environment
- Recyclability

The jury will evaluate the entries based on the entire packaging solution of the highlighted aspects. Please print this page as a guidance when filling in the entry form

The 2019 Jury members:

Kari Bunes, director Norwegian Packaging Association

Ole Anton Bakke, Jotun, Norway

Lasse Lavrsen, Toms Gruppen, Denmark

Hanna Koivula, Helsinki University, Finland

Sandra Pousette, IFP, Sweden

Antro Säilä, Pakkaus, Finland, SPA-observer

Per Nordberg, Emballasjeforeningen- trade press

The jury may consult external experts. The jury decision is final and cannot be appealed.

Secretary:

- Per Øyvind Nordberg, Emballasjeforeningen



Practical Information

ScanStar 2019 is being organised by the Norwegian Packaging Association, Oslo

Entry fee

The entry fee is 1.000 euro for each entry. An invoice will be forwarded after reception of the entry. It must be paid to the Norwegian Packaging Association by **29. May 2019.**

Bank account (NO) 7001.06.11316
IBAN-number: NO3770010611316
BIC/SWIFT: DNBANOKK

Each entry must be sent in in three specimens: One of them should be filled (if possible) and the other two should be empty.

The packaging itself must arrive at The Norwegian Packaging Association no later than **05. June 2019.** Packaging solutions received after this date will not participate in Scanstar 2019.

Send the packaging to:
The Norwegian Packaging Association,
Karenslyst Alle 9A
NO 0277 Oslo

Each entry must be followed by a description and supported by photos, videos and brochures on an USB-stick or similar giving information about the packaging and its application.

The entries must be custom cleared with no costs for the receiver.

Further information

For specific information, feel free to contact us:

**Danish Technological Institute,
Plastics and Packaging Technology**
Phone: +45 72 20 31 50
e-mail: bbi@teknologisk.dk

Finnish Packaging Association
Phone: +358 9 5891 891
e-mail: antro.saila@pakkaus.com

The Norwegian Packaging Association
Phone: +47 22 12 17 60
e-mail: kari@emballasjeforeningen.no

IFP Intressentföreningen Packforsk (Sweden)
Phone: +46 010-5160 50 00
e-mail: Fredrik.b.rosen@ri.se

Islands Håndverks- og Industriforbund (Iceland)
Phone: +354 591-0100
e-mail: ingibjorg@si.is

Award ceremony

The ScanStar Award Ceremony will be held at Emballasjedagene in Sandefjord 14. November 2019



ENTRY FORM (one form for each packaging)

Name and type of packaging

Producer:

Designer:

Construction:

Name of packaging User:

Application:

Packaging Material:

Is this packaging replacing a previous one?
– in case which?

Launch date/marketing date:

The packaging is entered in the following categories:

- Consumer packaging
- Transport/distribution packaging
- Other type of packaging

The packaging should be judged by the following aspect(s):

- New idea/ new application
- Design
- Protection ability
- Environmental impact
- Price/cost saving
- Ease of use/convenience
- Recyclability

WorldStar

If the entered packaging wins a ScanStar, it will automatically be entered the WorldStar competition (<http://www.worldstar.org/entry-fees>)

Cost: 650 euros for the first entry and thereafter 500 euro per entry from the same company. The invoice will be sent directly from WPO.

Yes ____ No ____



Entry submitted by

Company:

.....

Address:

.....

Contact person:

Phone:

e-mail:

Date and signature:

.....

Additional information:

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.....

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All entries will be confirmed by e-mail.

Entry must be submitted by 29. May 2019 to
Per Nordberg: per@emballasjeforeningen.no

Emballasjeforeningen
PO Box 442 Skøyen
NO-2013 Oslo

[Link to electronic entry form and uploading of videos, images and documents](#)



Rules for the ScanStar Packaging Competition

§1 ScanStar 2016 is arranged by The Norwegian Packaging Association on behalf of SPA – Scandinavian Packaging Association. SPA is cooperated by the central packaging association in each of the five Nordic nations:

- Finish Packaging Association, Helsinki
- IFP Intressentföreningen Packforsk, Stockholm
- The Norwegian Packaging Association, Oslo
- Islands Håndværks- og Industriforbund
- Danish Technological Institute, Plastic and Packaging Technology, Copenhagen

§2 Entries may be made by the packaging supplier, user, designer or constructor, if approved by the other stakeholders.

§3 Denmark, Iceland, Finland, Norway and Sweden may enter packaging that is designed, produced and marketed before the competition entry date and that has not been previously entered the ScanStar competition. Packaging ordered and paid for by a Nordic company, may also enter.

§4 The packaging entries will be judged by a jury appointed by SPA consisting of a chairman of the jury and five members. One member represents the Nordic Trade Press. The jury has the right to bring in external expertise. The packaging entries will be judged by the criteria confirmed by SPA. The Jury decision is final and cannot be appealed.

§5 The Jury judges the entries from economic, technological and environmental perspectives. The graphic design, manageability, function throughout the supply chain, transportation and handling stress, material savings and economy of the packaging is taken into consideration.

§6 Each contestant can enter an unlimited amount of entries that comply with the completion rules. Each entry must be sent in three specimens: One filled and two empty ones. If you wish to submit packaging containing fresh or frozen products, or packaging with a large foot print, please contact one of the national packaging organizations for appropriate delivery.

§7 An entry form describing each entered packaging product must be sent before 29th May 2019 to the Norwegian Packaging Association. The packaging itself must arrive at The Norwegian Packaging Association no later than 5th June (see addresses on previous page). Entries received after this date will not participate in ScanStar 2019.

§8 The entry fee for each packaging product is euro 1000 and must be received by The Norwegian Packaging Association by 29th May 2019.

§9 Awarded entries will be assigned a diploma on a prize ceremony and gala dinner at Emballasjedagene in Sandefjord on 14. November 2019

The winner of the award has the right to apply the ScanStar logo on the awarded packaging and may use the logo on advertising for the packaging.

§10 Winning a ScanStar Award is the only way for Nordic companies to enter the international WordStar competition. Upon request by the competitors, the winning entries may automatically be entered the WorldStar competition.

Further information can be obtained from the national organisations.

For more information, please visit www.scanstar.org

