




Enter

# ScanStar 2016



**Enter your  
packaging solution  
to ScanStar 2016!**

ScanStar is a joint Nordic packaging competition held annually since 1969 by SPA, the Scandinavian Packaging Association. ScanStar is the only Nordic packaging competition that gives the winners the right to enter the WorldStar competition.



# ScanStar 2016

## Who can participate?

The competition is open for all packaging solutions designed, constructed or manufactured in one of the Nordic Countries. Packaging solutions made in other countries but sold by a Nordic company or ordered by a Nordic customer may also participate. Packaging entries must be marketed before the entry date and may not have been entered previous ScanStar competitions.

Entries can be made by designers, constructors, manufacturers or buyers of packaging with an approval from the other stakeholders. Each company has the right to enter an unlimited amount of packages that comply with the rules of the competition.

## What does a ScanStar Award mean?

Companies awarded a ScanStar gets a diploma and the right to use the ScanStar logo in the marketing of the awarded packaging. The names of the winners will be published internationally shortly after the jury decision.

Packaging awarded a ScanStar has the right to enter the international WorldStar competition arranged by World Packaging Organisation (WPO).

## Judging criteria

Packaging products may be entered by the following categories

- Consumer packaging
- Transport /distribution packaging
- Other packaging

Choose the aspect your product should be judged by:

- A new idea /a new application
- Protection ability
- Price/ cost savings
- User friendliness
- Design
- Environment

Print this page as a guide when filling in the entry form

## The 2016 Jury

Lasse Lavrsen, Toms Gruppen, Denmark

Janne Hautala, Atria Finland Ltd

Allan Dickner, IKEA, Sweden

Åsne Ådland-Dale, O. Kavli AS, Q-Meieriene AS, Norway

SPA-observer: Antro Säilä, The Finish Packaging Association, Finland

Trade Press: Per Øyvind Nordberg, The Norwegian Packaging Association/Packnews, Norway

Chairman of the Jury: Kari Bunes, The Norwegian Packaging Association, Norway



# ScanStar 2016

ScanStar 2016 is organized by The Norwegian Packaging Association, Oslo

## Entry for ScanStar 2016

The entry form must be sent and the attendance fee of 1000 euro must be paid by 7<sup>th</sup> June 2016 to

The Norwegian Packaging Association

PO Box 442 Skøyen

0213 Oslo

Bank account (NO) 7001.06.11316

IBAN-number: NO3770010611316

BIC/SWIFT: DNBANOKK

Each entry must be sent in in three specimens: One of them should be filled (if possible) and the other two should be empty. Each entry must be followed by a description and supported by photos and brochures on an USB-stick or similar giving information about the packaging and its application. The entries must be custom cleared with no costs for the receiver.

## Entries must be received no later than 14<sup>th</sup> June at:

Teknologisk Institut, Emballage og Transport

Gregersensvej 5,

DK-2630 Taastrup

## Further information

For specific information, feel free to contact the packaging associations/institutes in each country:

The Norwegian Packaging Association

Phone 47 22 12 17 60, mobiel +47 908 95 900

e-mail: [kari@emballasjeforeningen.no](mailto:kari@emballasjeforeningen.no)

Intressentföreningen Packforsk, Innventia AB (Sweden)

Phone: +46 8 676 7000

e-mail: [anders.engstrom@innventia.com](mailto:anders.engstrom@innventia.com)

The Finish Packaging Association

Phone: +358 9 6840 340, fax: +358 9 6840 3410

e-mail: [antro.saila@pakkaus.com](mailto:antro.saila@pakkaus.com)

Teknologisk Institut, Emballage og Transport (E&T) (Denmark)

Phone: +45 72 20 31 50, fax: +45 72 20 31 85

e-mail: [bbi@teknologisk.dk](mailto:bbi@teknologisk.dk)

Islands Håndverks- og Industriforbund (Iceland)

Phone: +354 5 51 5500, fax +354 5 51 5532

e-mail: [david@si.is](mailto:david@si.is)



## Award Ceremony

The ScanStar Award Ceremony will be held at Emballasjedagene in Sandefjord, Norway, on 3th November 2016

# ScanStar 2016

## Rules for the ScanStar Packaging Competition

§1 ScanStar 2016 is arranged by The Norwegian Packaging Association on behalf of SPA – Scandinavian Packaging Association. SPA is cooperated by the central packaging association in each of the five Nordic nations:

- Finish Packaging Association, Helsinki
- Interesseforeningen Packforsk, Stockholm
- The Norwegian Packaging Association, Oslo
- Islands Håndværks- og Industriforbund
- Teknologisk Institut, Emballage & Transport, Copenhagen

§2 Entries may be made by the packaging supplier, user, designer or constructor, if approved by the other stakeholders.

§3 Denmark, Iceland, Finland, Norway and Sweden may enter packaging that is designed, produced and marketed before the competition entry date and that has not been previously entered the ScanStar competition. Packaging ordered and paid for by a Nordic company, may also enter.

§4 The packaging entries will be judged by a jury appointed by SPA consisting of a chairman of the jury and five members. One member represents the Nordic Trade Press. The jury has the right to bring in external expertise. The packaging entries will be judged by the criteria confirmed by SPA. The Jury decision is final and can not be appealed.

§5 The Jury judges the entries from economic, technological and environmental perspectives. The graphic design, manageability, function throughout the supply chain, transportation and handling stress, material savings and economy of the packaging is taken into consideration.

§6 Each contestant can enter an unlimited amount of entries that comply with the completion rules. Each entry must be sent in three specimens: One filled and two empty. If you wish to submit packaging containing fresh or frozen products, or packaging with a large foot print, please contact one of the national packaging organizations for appropriate delivery.

§7 An entry form describing each entered packaging product must be sent before 7<sup>th</sup> June 2016 to the Norwegian Packaging Association. The packaging itself must be received by Teknologisk Institut, Emballage og Transport in Denmark by 14<sup>th</sup> June 2016 (see addresses on previous page).

§8 The entry fee for each packaging product is euro 1000 and must be received by The Norwegian Packaging Association by 7<sup>th</sup> June 2016

§9 Awarded entries will be assigned a diploma. The winner of the award has the right to apply the ScanStar logo on the awarded packaging and may use the logo on advertising for the packaging.

§10 Winning a ScanStar Award is the only way for Nordic companies to enter the international WordStar competition. Upon request by the competitors, the winning entries may automatically be entered the WorldStar competition.

You may also visit [www.scanstar.org](http://www.scanstar.org)



# ScanStar 2016

## ENTRY FORM (one form for each product)

Product name /  
type of packaging:

Producer:

Designer

Construction:

Packaging user:

Application:

Packaging material:

Is this packaging replacing a previous one?  
– in case which?

Launch date/ marketing date:

The packaging is entered in the following categories:

- ☐ Consumer packaging
- ☐ Transportation /Distribution packaging
- ☐ Other type of packaging

The packaging should be judged by the following aspect(s)

- ☐ New idea/ new application
- ☐ Design
- ☐ Protection ability
- ☐ Environment
- ☐ Price/ cost savings
- ☐ Ease of use /convenience

### WorldStar

If the entered packaging wins a ScanStar, it will automatically be entered the WorldStar competition (<http://www.worldstar.org/entry-fees>)

YES \_\_\_\_ NO \_\_\_\_



# ScanStar 2016

## Entry submitted by

COMPANY

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ADDRESS

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CONTACT PERSON

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PHONE

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E-MAIL

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DATE AND SIGNATURE

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OTHER INFORMATION

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All entries will be confirmed by e-mail

**Entries must be sent to us before 7<sup>th</sup> June 2016 to:**

[post@emballasjeforeningen.no](mailto:post@emballasjeforeningen.no)

The Norwegian Packaging Association

PO Box 442 Skøyen

NO 0277 Oslo

